

Lenawee County



Market Turkey or Chicken Project Record Book (15-19)

Name: _____ Age (as of Jan 1st): _____

Is this your first year in a project? Yes ____ No ____

If No, how many years have you been doing project: _____

Club Name: _____

Project Leader: _____

I hereby certify that, as the exhibitor of this project, I have personally been responsible for the care of this animal, record keeping, and have completed this record book. I am aware that this record book may be on display during the auction and/or fair, and thus all content will be appropriate.

Youth Signature: _____ Date: _____

I, the parent/guardian, certify that my son/daughter has completed this project and completed this record book and will comply with all rules and regulations. I give permission for this record book to be displayed to the public and will ensure that all content is appropriate.

Parent/Guardian Signature: _____ Date: _____

Check with your local 4-H staff to determine when your record book needs to be submitted and any additional guidelines or rules for completion.

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Why Keep Records?

By keeping records, you will be able to see how much progress you make this year and over the course of your 4-H career as you set goals and work to accomplish them.

Good records will:

- Help you learn about animals, their rate of growth, the feed and the cost that is required and their habits.
- Increase understanding of your project's financial outcome.
- Assist you in gathering information to market your animal.
- Improve your management practices.
- Keep track of your projects' activities and learning experiences.
- Allow you to better plan for future livestock projects.

If you have questions or need help on this record book, please contact your leader, parents/guardian, or County MSU Extension Office.

****RECORDS START WITH POSSESSION OF YOUR ANIMAL(S) AND END
WITH FAIR WEEK ESTIMATES! ****

PLEASE PRINT OR WRITE CLEARLY.

Turkey or Chicken Project Pictures

All members should include a beginning and ending picture of their project.

This Year's Project Goals:

Complete this portion of the record book pre-project or once animals are purchased.

Date this page completed: _____

List three goals that you have for your animal(s) project:

1. _____

2. _____

3. _____

List 3 potential buyers you plan to approach this year:

1. _____

2. _____

3. _____

Please list 6 marketing and/or communication strategies you plan to utilize this year:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

Project Information:

Number of turkeys/chickens at start of record: _____

Hatch date of animals: _____

Date of ownership or purchase: _____

Tell us about your turkeys/chickens (check all that apply)

- Purchased my animals.
- Project animals are hatched & owned (from an animal on the farm)
- Other (please explain) _____

Anticipated Income from animals: _____

Name and/or description of animals: _____

Breeds: _____

Estimated birth date of animals: _____

Monthly Feed Record Worksheet

_____ Number of turkeys/ chickens reflected on this chart.

Feed	Grain		Supple ment		Other			
	Lbs	cost	Lbs	cost	Lbs	cost	Monthly Lbs	Total Cost
March								
April								
May								
June								
July								
Totals		\$		\$		\$		\$

Total Feed Cost _____

Total Pounds of feed fed per animal = _____ lbs

Total feed (lbs) / Number of animals reflected on chart.

Total Feed cost per animal: \$ _____

Total feed cost / Number of animals reflected on chart.

Expenses

EXPENSE ITEMS	MARCH	APRIL	MAY	JUNE	JULY	TOTALS
Vet Charges						\$
Medication						\$
Bedding						\$
Fitting & Showing						\$
Equipment						\$
Housing						\$
Advertising						\$
Monthly feed totals						\$
Other						\$
MONTHLY TOTALS						\$

_____ NUMBER OF ANIMALS REFLECTED ON THIS CHART

\$_____ Total Expenses per animal (Total Cost / Total Number of Birds)

WEIGHT RECORDS

Number of animals purchased: _____

Price per animal: X _____

Total cost of animals: _____

	Total weight of all animals	Average weight per animal
Day 1 (when obtained)		
End of week 1		
End of week 2		
End of week 3		
End of week 4		
End of week 5		
End of week 6		
End of week 7		
End of week 8		
End of week 9		
End of week 10		
End of week 11		
End of week 12		
End of week 13		
End of week 14		
End of week 15		
End of week 16		
End of week 17		
End of week 18		
End of week 19		
End of week 20		

My Market Pen

# of animals in pen (N)	Breed	Purchase price (P) of pen.	Beginning weight of pen (BW) Page 6	Finished weight of pen (FW) (at weigh-in)	Amount of Gain for pen (FW - BW)

Market Pen Break Even Price

Expense for feed Total expense per animal - page 4	
Expense for animal Total expense per animal - page 5	\$
Purchase price of animal (P x N) see above	\$
Buyer Recognition Gift, postage, etc.	\$
Processing Costs Cost to processed and delivered to buyer	\$
Total Pen Expenses (TPE) (add column up)	\$
Finished weight of pen (FW)	LBS
BREAK EVEN PRICE = TPE/FW Cost per pound	\$

Why is it important to calculate the Break-Even Price?

What is the definition of "break-even price" for this project? What can be done to improve the "break-even price?"

Project Reflection

1. What did you learn in the project this year?

2. What did you feed your animals? List the first three ingredients and the % protein. Why did you feed this?

3. When animals are being judged or evaluated, what characteristics does the judge look for/ explain at least two things the judges considers:

4. What did you do to help let people know about buying your birds?

5. Explain how you trained and prepared your animals form fair:

6. My favorite part of my project? The most difficult part of the project? _____

Judges' Comments:

The market animals project owner did the following items well: _____

Areas to improve include:

Additional comments:

Judges Results (OFFICE USE ONLY)

- A
- B
- C